

6 – 7 June  
Editors' Lab Berlin  
Innovative Use Of Open Data To Cover Global Development

**The Editors' Lab Berlin** will be co-organized by Zeit Online and the Global Editors Network from 6 – 7 June and hosted at Zeit Online's headquarters. It is part of a series of **international hackdays** hosted by world-renowned newsrooms and supported by **Google** and the **Bill and Melinda Gates Foundation**.

The Editors' Lab Berlin will bring together teams representing the top tier of news media outlets from all platforms (broadcast, online, print). The confirmed teams include **DPA-Newslab, Sueddeutsche.de, Spiegel Online, Deutsche Welle, Berliner Morgenpost, NDR, Rhein-Zeitung, and Styria Media International**. Each team is composed of one journalist, one designer, and one developer who will create innovative apps, data journalism projects, and interactive content. The event is based on the theme of “Innovative Use Of Open Data To Cover Global Development.”



The schedule during the two days will alternate between working sessions and the following masterclasses:

- **“Innovative initiatives in the field of global development news”** by Justin Arenstein, African Media Initiative
- **“Ged Project: A new tool to cover Trade, Finance, Innovation, Labor and Ecology”** by Jan Arpe, Bertelsmann Foundation

### Invitation to Attend Editors' Lab Presentations

At 4:30pm on 7 June, the Editors' Lab teams will pitch their projects. During the awards ceremony, a keynote speech will be given by Ralf Bremer (Google). **This portion of the event is open to journalists, media professionals, and journalism professors.** Please contact Antoine Laurent at [alaurent@globaleditorsnetwork.org](mailto:alaurent@globaleditorsnetwork.org) to RSVP. Those unable to attend the event can follow the presentations on Twitter using the hashtag #EditorsLab.

### The Prizes For The Editors' Lab Berlin Winner

The champion of the Editors' Lab Berlin, chosen by the Editors' Lab Jury (Jan Arpe, Justin Arenstein, Sascha Venohr and Antoine Laurent), will compete

against the winning regional Editors' Lab teams from [Amsterdam](#), [Argentina](#), [Austria](#), [Egypt](#), [France](#), Germany, [India](#), and the [United States](#) during the [GEN News Hackathon](#). This final stage of the Editors' Lab international tournament will occur during the [GEN News Summit](#) in Paris from June 19 – 21, 2013.

In addition to being invited to the GEN News Hackathon, the winning Editors' Lab Berlin team **will receive 5000 euros**.

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#### **The Global Editors Network**

[www.globaleditorsnetwork.org](http://www.globaleditorsnetwork.org)

The Global Editors Network (GEN) is a non-profit, non-governmental association, committed to the principles of innovation and information sharing in the newsroom. The organization gathers editors-in-chief and media professionals from all platforms: print, digital, mobile and broadcast. Already [more than 900 editors-in-chief joined GEN](#).

#### **About Zeit Online**

<http://www.zeit.de>

ZEIT ONLINE is the digital sister publication the german leading weekly newspaper DIE ZEIT in Hamburg. They run an independent newsroom in Berlin with about 60 full time editors, 12 programmers and developers, and the staff keeps growing. ZEIT ONLINE reaches 5,5 million unique visitors. ZEIT ONLINE counts 31 million visits per month (on average, the monthly visits grow by 20% over the same month of last year).

#### **About Google Inc.**

Google is a global technology leader focused on improving the ways people connect with information. Google's innovations in web search and advertising have made its website a top Internet property and its brand one of the most recognized in the world.

#### **About The Bill and Melinda Gates Foundation**

<http://www.gatesfoundation.org>

Guided by the belief that every life has equal value, the Bill & Melinda Gates Foundation works to help all people lead healthy, productive lives. In developing countries, it focuses on improving people's health and giving them the chance to lift themselves out of hunger and extreme poverty. In the United States, it seeks to ensure that all people—especially those with the fewest resources—have access to the opportunities they need to succeed in school and life.

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**The Editors' Lab Berlin is supported by:**

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